

DriBu – The DriveBuddy App

Travel is better when shared



The digital road trip buddy for traveling together!



Travel together – without organizational stress

DriBu – The DriveBuddy App is the digital road trip buddy for everyone who travels together.

Whether in a family convoy, on vacation with friends, or during multi-day camper tours: traveling together is emotional – but often organizationally challenging. Different driving speeds, missed exits, or unclear meeting points quickly lead to stress.

DriBu was developed out of the desire to simplify exactly these situations. The app helps travel groups reach their destination in an organized and stress-free way – without constant coordination via external messengers or phone calls. Instead of navigation chaos, users experience traveling together: everyone sees each other, follows the same route, and stays connected.



What makes *DriBu – The DriveBuddy App* special

DriBu – The DriveBuddy App was specifically designed for the requirements of shared travel. The focus is not on navigating individual vehicles, but on traveling as a group.

While traditional navigation solutions are designed for individuals, *DriBu* thinks about travel in a social context:

- Who is part of the group?
- Where are the others?
- Is everyone following the same route?

These questions can be answered directly within the app – without additional applications or constant coordination.

The central element of *DriBu* is the so-called Trip. A Trip bundles everything that defines a shared journey: participants, vehicles, routes, communication, and the current group status. Navigation is a tool within this framework – not the sole purpose.

DriBu deliberately focuses on clarity and purpose. The app avoids advertising, distractions, or playful gimmicks. Every feature serves a clear goal: simplifying shared travel, maintaining overview, and increasing safety on the road.

This consistent focus clearly differentiates *DriBu* from conventional navigation apps. Instead of individual route guidance, the app offers a solution to a real everyday travel challenge: being on the road together – organized, connected, and relaxed.



The Trip – the heart of *DriBu – The DriveBuddy App*

At the core of *DriBu – The DriveBuddy App* is the Trip. A Trip represents a shared journey – regardless of how many people or vehicles are involved.

Within a Trip, all relevant information is bundled: participants, vehicles, planned routes, and the current status of the group. This creates a central overview of the entire journey, accessible to all participants at any time.

Trips can be planned in advance or created spontaneously. Participants can join via an invitation link or directly in the app using an individual Trip code. Saved routes are available to all Trip members and can be started by anyone.

During the journey, *DriBu* displays the live positions of all participants on a shared map. This makes it immediately visible who is already on the road, who is behind, or whether the group is spreading out.

Each Trip includes an integrated group chat where all members can message each other directly and share updates.

The Trip is not only an organizational framework, but a connecting element. It replaces fragmented solutions consisting of navigation apps, messenger services, and manual coordination – making shared travel clear, coordinated, and transparent.



On the road together: live location overview

One of the core features of *DriBu – The DriveBuddy App* is the live location display of all participants within a Trip. During the journey, the current positions of all people and vehicles are shown in real time on a shared map.

Locations appear as clear markers with profile images, making it immediately obvious who is where. This eliminates the need to ask whether everyone is still on the right route or if someone has fallen behind.

Live location sharing can be used with or without active navigation. This makes the feature suitable not only for long journeys, but also for meeting points, breaks, or finding each other again after stops.

Sharing your own location is voluntary and can be activated or deactivated at any time. *DriBu* ensures that transparency and privacy are always respected.

By using a shared map view, communication effort is significantly reduced. Instead of repeated messages or phone calls, a single glance at the map is enough to understand the group's current status – resulting in less distraction and a calmer travel experience.



Navigation in a shared context

Navigation is a central part of *DriBu* – but not as an isolated function. Within a Trip, planned routes can be used by all members, ensuring that the entire group follows the same route and the journey remains transparent for everyone.

In addition to Trip-based navigation, *DriBu – The DriveBuddy App* also offers Quick Navigation. This allows users to start a route at any time, independently of existing Trips – ideal for day trips, detours, or spontaneous destination changes.

For each navigation, the mode of travel can be selected flexibly. *DriBu* supports navigation by car, bicycle, or on foot, adapting the route guidance accordingly.

For trips involving different vehicles, *DriBu* offers vehicle-specific navigation. Users can create multiple vehicle profiles and select the appropriate one for each navigation. Route planning then considers the stored vehicle characteristics, contributing to safer and more suitable routing.

Routes can also be planned and saved in advance. Pre-planned routes are available to all Trip members and can be used together – eliminating the need to enter destinations multiple times or manually compare routes.



Vehicle-specific navigation & safety

Anyone traveling with different vehicles knows the limitations of traditional navigation solutions. Roads suitable for cars can quickly become problematic for campers, motorhomes, or vehicle combinations.

DriBu – The DriveBuddy App offers vehicle-specific navigation based on the stored characteristics of each vehicle. Users can create multiple vehicle profiles and select the appropriate one for each navigation.

Vehicle profiles can include relevant attributes such as height, width, and weight. These details are considered during route planning and help avoid unsuitable roads, narrow passages, or restrictions.

Vehicle data can be entered using either metric or imperial units.

This vehicle-specific approach increases safety on the road and helps avoid unpleasant surprises – especially when traveling with larger vehicles or special requirements.



Break & Help functions: safety without distraction

During shared journeys, situations arise where quick and clear communication is essential – such as when a break is needed or unexpected assistance is required.

DriBu – The DriveBuddy App integrates Break and Help buttons directly into the map and navigation view. With a single tap, participants can inform the group that a break is needed or that help is required.

After activating a button, the corresponding information automatically appears in the Trip chat timeline, including a timestamp and the responsible user. This ensures transparency for all participants.

These functions are intentionally simple and minimize distraction while driving. No calls or manual messages are required – a quick glance is enough to understand the group's status.

Especially for families, convoys, or long journeys, this form of communication increases safety while maintaining calm and focus during travel.



Discover accommodations on the road

Travel does not end at the next exit. Especially on longer trips, the question of where to arrive and stay overnight often arises along the way.

Within the map view, *DriBu – The DriveBuddy App* displays nearby campsites, camper stops, tent sites, and hotels. Suitable accommodations can be discovered directly during the journey or at stops – without switching apps.

Basic information is available for each accommodation, such as contact details, a short description, or a direct link to the website. This simplifies on-the-go planning and enables spontaneous decisions.

The accommodation display is intentionally focused on the immediate travel environment, helping users find relevant destinations along the current route or at their location without overwhelming them with irrelevant options.

Additionally, accommodations can be searched directly using keywords such as “camping site” or “hotel” combined with a location – allowing for flexible planning, whether in advance or spontaneously.



Spontaneous travel: quick navigation & flexibility

Not every journey requires detailed planning or a dedicated Trip. For spontaneous drives, short excursions, or unplanned stops, *DriBu – The DriveBuddy App* offers Quick Navigation, allowing routes to be started instantly.

Quick Navigation works independently of existing Trips and enables flexible reactions to changes during the journey – such as spontaneous detours, alternative routes, or new destinations.

Users can also choose the mode of travel for Quick Navigation. Whether by car, bicycle, or on foot, the route guidance adapts accordingly.

Existing vehicle profiles can also be used, ensuring that navigation remains vehicle-appropriate even for spontaneous trips.

By combining structured planning with spontaneity, *DriBu* supports a wide range of travel styles – from multi-day road trips to short, unplanned outings.



Who is *DriBu – The DriveBuddy App* for?

DriBu – The DriveBuddy App was primarily developed for people who travel together. Wherever multiple people or vehicles are involved, the app helps maintain overview and simplify coordination.

DriBu is particularly suitable for:

- Groups of friends on road trips or vacations
- Families traveling with multiple vehicles or in convoys
- Camper and vanlife travelers who rely on vehicle-specific navigation and flexible planning
- Organized groups such as events, roadshows, or group rides

In addition to group use, *DriBu* can also be used individually. Features such as vehicle-specific navigation, travel mode selection, and Quick Navigation make the app useful for solo travelers as well.

Regardless of the use case, *DriBu* follows a clear goal: making travel clearer, safer, and more relaxed – whether alone or together.



Platforms, languages & availability

DriBu – The DriveBuddy App is available worldwide and designed for multiple platforms and usage scenarios. The app can be used both on smartphones and directly in vehicles.

Available on:

- iOS & Apple CarPlay
- Android & Android Auto

This allows *DriBu* to be used either on the phone or via the vehicle display – especially during navigation.

Supported languages:

- | | |
|--------------|-------------|
| ▪ German | ▪ Czech |
| ▪ English | ▪ Slovak |
| ▪ French | ▪ Croatian |
| ▪ Dutch | ▪ Hungarian |
| ▪ Spanish | ▪ Romanian |
| ▪ Italian | ▪ Greek |
| ▪ Swedish | ▪ Turkish |
| ▪ Norwegian | ▪ Ukrainian |
| ▪ Danish | ▪ Japanese |
| ▪ Finnish | ▪ Korean |
| ▪ Portuguese | ▪ Chinese |
| ▪ Polish | ▪ Russian |

Thanks to its broad language support, *DriBu* is suitable for international travel as well as users from different regions.



Pricing & usage

DriBu – The DriveBuddy App can be used for free in its basic version. Core features such as creating Trips, live location sharing within a Trip, group overview, and break & help functions are available without limitations.

Navigation is part of a Premium model. Once a navigation destination is entered – both within Trips and in Quick Navigation – Premium features can be activated. These include active route guidance and saving routes.

Users can choose from various Premium options, including a 24-hour day pass, monthly or yearly subscriptions, or a lifetime license. A free seven-day trial of the Premium features is available exclusively with the monthly subscription.



Voices, privacy & contact

Voices & perspectives

„*DriBu* is like a digital road trip buddy – reliable, clear and always there when you need it.“ — *DriBu* user

„With *DriBu – The DriveBuddy App* we solve one of the biggest everyday challenges of convoy travel: maintaining overview and staying smoothly connected.“ — Lukas, Founder & Developer of *DriBu – The DriveBuddy App*

Privacy & data protection

Privacy and data protection have been a priority from the very beginning. Sharing live location is voluntary and can be activated or deactivated at any time.

Location data is used exclusively for the respective function and is not stored permanently unless required for an active Trip. When a Trip is left or deleted, all associated data is removed. Position data is transmitted in encrypted form.

Contact

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For press inquiries, interviews, or cooperation requests, feel free to contact us.



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